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BEFORE THE ARIZONA CORPORATION COMMISSION

COMMISSIONERS

DOUG LITTLE – Chairman
BOB STUMP
BOB BURNS
TOM FORESE
ANDY TOBIN

RECEIVED
AZ CORP COMMISSION
DOCKET CONTROL

2016 FEB 9 AM 10 51

IN THE MATTER OF:

SHADOW BEVERAGES AND SNACKS, LLC, an
Arizona Limited Liability company,

LUCIO GEORGE MARTINEZ and LISA K.
MARTINEZ, husband and wife,

SAMUEL A. JONES, a married man

Respondents.

DOCKET NO. S-20948A-15-0422

DOCKETED

FEB 09 2016

DOCKETED BY

LC

SECOND
PROCEDURAL ORDER
(Affirms Pre-Hearing Conference)

BY THE COMMISSION:

On December 30, 2015, the Securities Division (“Division”) of the Arizona Corporation Commission (“Commission”) filed a Notice of Opportunity for Hearing Regarding Proposed Order to Cease and Desist, for Restitution, for Administrative Penalties, and for Other Affirmative Action (“Notice”) against Shadow Beverages and Snacks, LLC (“Shadow Beverages”), Lucio George Martinez and Lisa K. Martinez, husband and wife (the “Martinezes”), and Samuel A. Jones (collectively “Respondents”) in which the Division alleged violations of the Arizona Securities Act (“Act”) in connection with the offer and sale of securities in the form of promissory notes and/or investment contracts.

The spouse of Lucio George Martinez, Lisa K. Martinez (“Respondent Spouse”), is joined in the action pursuant to A.R.S. § 44-2031(C) solely for the purpose of determining the liability of the marital community.

The Respondents were duly served with a copy of the Notice.

On January 20, 2016, Respondent Samuel A. Jones filed a Request for Hearing pursuant to A.A.C R14-4-306.

1 On February 1, 2016, by Procedural Order, a pre-hearing conference was scheduled to
2 commence on February 23, 2016.

3 On February 4, 2016, Respondent Samuel A. Jones filed an Answer to the Notice.

4 On February 8, 2016, Respondent George Martinez filed a "Response to Docket No – S-
5 20948A-15-0422" ("Response"). The Response makes factual assertions and argues against the
6 applicability of the statutory violations alleged by the Division.

7 To preserve Mr. Martinez's due process rights, his Response is interpreted as a request for
8 hearing and answer to the Notice. Mr. Martinez is hereby provided notice of the scheduled pre-hearing
9 conference.

10 Accordingly,

11 IT IS THEREFORE ORDERED that the **pre-hearing conference** remains scheduled on
12 **February 23, 2016, at 10:00 a.m.**, at the Commission's offices, 1200 West Washington Street,
13 Hearing Room No. 2, Phoenix, Arizona.

14 IT IS FURTHER ORDERED that the Ex Parte Rule (A.A.C. R14-3-113-Unauthorized
15 Communications) is in effect and shall remain in effect until the Commission's Decision in this matter
16 is final and non-appealable.

17 IT IS FURTHER ORDERED that all parties must comply with Rules 31 and 39 of the Rules of
18 the Arizona Supreme Court and A.R.S. § 40-243 with respect to the practice of law and admission *pro*
19 *hac vice*.

20 IT IS FURTHER ORDERED that withdrawal of representation must be made in compliance
21 with A.A.C. R14-3-104(E) and Rule 1.16 of the Rules of Professional Conduct (under Rule 42 of the
22 Rules of the Arizona Supreme Court). Representation before the Commission includes appearances at
23 all hearings and procedural conferences, as well as all Open Meetings for which the matter is scheduled
24 for discussion, unless counsel has previously been granted permission to withdraw by the
25 Administrative Law Judge or the Commission.

26 IT IS FURTHER ORDERED that, as permitted under A.A.C. R14-3-107(B), each party to this
27 matter may opt to receive service of all filings in this docket, including all filings by parties and all
28 Procedural Orders and Recommended Opinions and Orders/Recommended Orders issued by the

Commission's Hearing Division, via email sent to an email address provided by the party rather than via U.S. Mail. To exercise this option, a party shall:

1. Ensure that the party has a valid and active email address to which the party has regular and reliable access ("designated email address");
2. Complete a Consent to Email Service form, available on the Commission's website (www.azcc.gov) or a substantially similar format;
3. File the original and 13 copies of the Consent to Email Service form with the Commission's Docket Control, also providing service to each party to the service list;
4. Send an email, containing the party's name and the docket number for this matter, to HearingDivisionServicebyEmail@azcc.gov from the designated email address, to allow the Hearing Division to verify the validity of the designated email address;
5. Understand and agree that service of a document on the party shall be complete upon the sending of an email containing the document to the designated email address, regardless of whether the party receives or reads the email containing the document; and
6. Understand and agree that the party will no longer receive service of filings in this matter through First Class U.S. Mail or any other form of hard-copy delivery, unless and until the party withdraws this consent through a filing made in this docket.

IT IS FURTHER ORDERED that a party's consent to email service shall not become effective until a Procedural Order is issued approving the use of email service for the party. The Procedural Order shall be issued only after the party has completed steps 1 through 4 above, and the Hearing Division has verified receipt of an email from the party's designated email address.

IT IS FURTHER ORDERED that a party's election to receive service of all filings in this matter via email does not change the requirement that all filings with the Commission's Docket Control must be made in hard copy and must include an original and 13 copies.

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1 IT IS FURTHER ORDERED that the Presiding Administrative Law Judge may rescind, alter,
2 amend, or waive any portion of this Procedural Order either by subsequent Procedural Order or by
3 ruling at hearing.

4 DATED this 9TH day of February, 2016.


5
6 
7 MARK PRENY
ADMINISTRATIVE LAW JUDGE

8 Copies of the foregoing mailed/delivered
9 this 9th day of February, 2016, to:

10 Alan Baskin
11 29014 North Central Avenue, Suite 1150
Phoenix, AZ 85012
Attorney for Respondent Samuel A. Jones

12 Lucio George Martinez
13 1772 S. Comanche Dr.
Chandler, AZ 85286

14 Matthew Neubert, Director
15 Securities Division
ARIZONA CORPORATION COMMISSION
16 1300 West Washington Street
Phoenix, AZ 85007

17
18 By: 
19 Rebecca Unquera
Assistant to Mark Preny